November 2, 1951

Mr. Robert H. Binder
Radio Station WPRU
Princeton, New Jersey

Dear Bob:

Under separate cover, I am returning the tape of the interview with Robinson and Gray.. Thanks for the use of it.

I was talking with one of the guys from PRU a couple of weeks ago about the possibility of one of our announcers working with yours on the Princeton-Yale football game. If some sort of an arrangement along these lines could be worked out, we could take your broadcast of the game, saving us the problem of bringing down equipment and getting broadcast space from the Princeton A. A.

I don't know what your arrangements are for Philip Morris, but we would definitely like to have this one sponsored in order that we could charge off the lines to P.M.

We were thinking of carrying the Princeton-Harvard game on our off week, but the way things look at present, we won't be requesting your permission to carry it.

I don't know whether or not you have heard about the Library of Congress concerts from Washington, D. C. over the Continental FM net, but we are carrying these via an FM relay from KE2XCC in Alpine, N. J. They run Friday from 8:15 to 10:00 and feature live music broadcasts by the Budapest String Quartet. I know that this may sound rather Harvardish, but we have received many cards and letters commending the program, so plan to continue it. If you are interested in the remaining series, which you could obtain at no cost, in all probability, let me know.

We are taping the dramatic show for local Ivy circulation this coming Sunday, so that will be ready to roll soon.

I would appreciate it greatly if your sports staff could work up a 15-minute sports interview program the week before the Yale-Princeton game for use over WYBC. It would be great if you could get us an interview with Kazmaier and another of the players, or the coach, etc. We would reciprocate with one with Bob Spears and a couple of the other players. If you are able to get one worked up, let me know as soon as possible so we can get out some publicity, etc. Since you have tape facilities, we will transcribe it and ship it out for arrival

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by the Wednesday before the game.

I am not sure whether or not I will be going to the Harvard Ivy convention, but will definitely be down for the game on the 17th, and am looking forward to seeing you then.

Cordially yours,

David S. Robinson

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